

a recession recovery score card

	Twenty plus topics to modify and add more	Review						Status					Priority	Budget				Time			Action by	Feature notes	Benefit notes						
		bus. plan.	bus. ops.	finance	marketing	resources	relationships	1	2	3	4	doing it	not for us	do it now!	consider now!	consider later!	1 to 10	nil	low	high	estimate (£)	c	A	i	name!				
1	YOUR New Markets	●			●																								
2	YOUR New Products and Services	●			●																								
3	YOUR New Connections				●				●																				
4	New Teams		●						●																				
5	YOUR New Equipment		●						●																				
6	New Resourcing of People		●	●					●	●																			
7	YOUR New Management Structures and Participants	●	●																										
8	YOUR New Forms of Promotion		●	●					●																				
9	New Contracts, Appointments, Commissions, Conditions	●	●		●				●																				
10	Refreshed Branding and Profile/Office/People	●	●		●	●																							
11	YOUR New Corporate Vehicle	●																											
12	New Standards		●		●																								
13	YOUR New Advisors								●																				
14	YOUR Thresholds for Growth	●	●	●																									
15A	YOUR Sources of Business Financing			●																									
15B	Project Funding Impact		●	●					●																				
16	YOUR Corporate Circumstances	●	●		●				●																				
17	YOUR New Skills			●					●																				
18	Help and Assistance for Businesses	●	●	●																									
19	YOUR New Focus		●																										
20	New Benefits	●	●	●	●	●	●																						